

Jugement d'un discours : influence de la source et attribution du terme « complotiste »

Evaluative knowledge mode (Beauvois & Dubois, 2009)

- Automatic judgement and comparison of objects
- Attribution of social value

Source credibility (Priester & Petty, 2003)

- Relational distance perceived of speech giver to judge content
- Beliefs or views shared → speeches trustworthy and credible

Evaluative knowledge mode and conspiracy theories

- Going beyond **conspiracy mentality** (Bruder et al., 2013) to judge conspiracy theories through source
- **False flag accusation** as conspiracy theory → one party is accused of having pinned the responsibility of a sabotage act by the true author of the act

Aim

Improving our knowledge on the parameters needed for people to qualify statements as belonging to conspiracy beliefs

TWO FICTIVE SITUATIONS :

Study 1a
114 French participants,
 $M_{age} = 29.53, SD = 13.46$

Study 2a
78 Russian participants,
 $M_{age} = 32.24, SD = 10.96$

Candidate from one country is accused of sexual aggressions

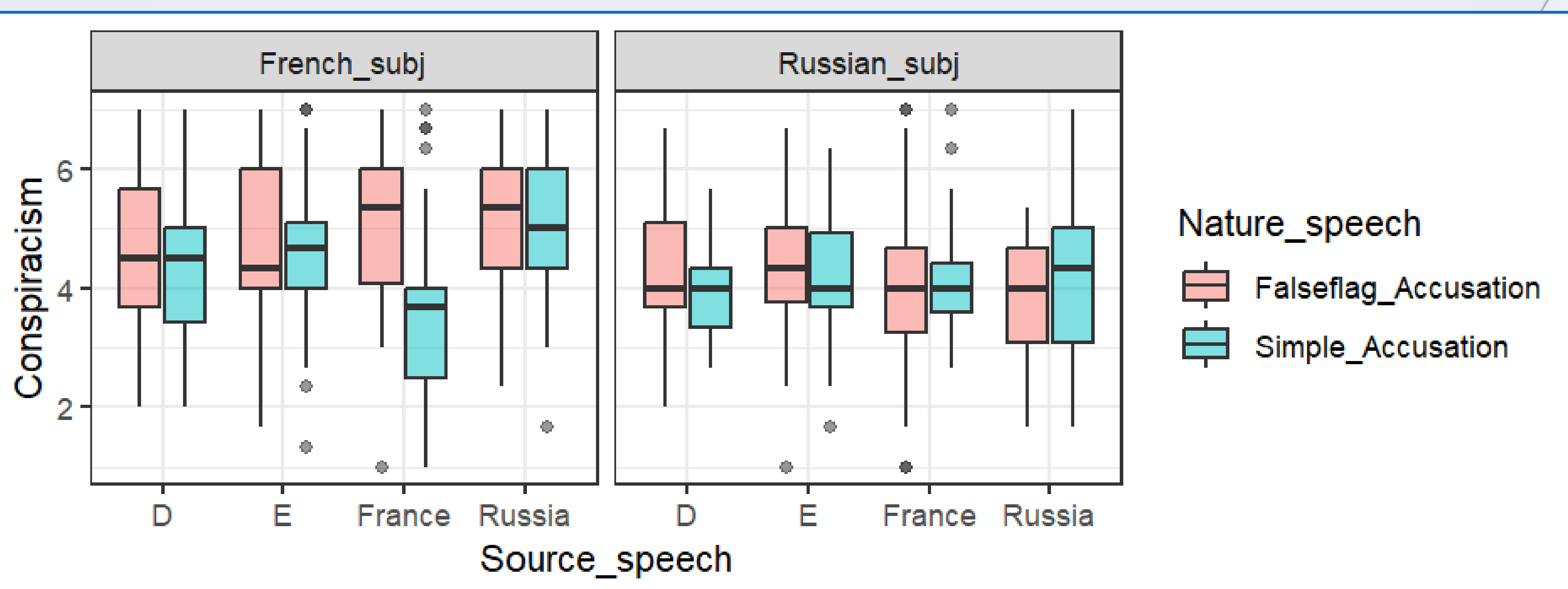
Study 1b
115 French participants,
 $M_{age} = 41.66, SD = 13.07$

Study 2b
74 Russian participants,
 $M_{age} = 30.11, SD = 8.95$

	Accused: D's candidate (a) or FR's candidate (b)	Accused: E's candidate (a) or RU's candidate (b)	Accused: D's candidate (a) or FR's candidate (b)	Accused: E's candidate (a) or RU's candidate (b)
Studies A	Country D denounces a campaign organized by Country E's services as they don't wish for the candidate we are supporting to be elected. Those secret services organized a mendacious campaign against our candidate in order to harm our country.	Country E denounces a campaign organized by Country D's services as they don't wish for the candidate we are supporting to be elected. Those secret services organized a mendacious campaign against our candidate in order to harm our country.	Country E denounces a campaign organized by Country D's services with the sole aim to tarnish our country's reputation. The truth is that Country D's services organized a campaign against their own candidate solely to falsely accuse and harm Country E.	Country D denounces a campaign organized by Country E's services with the sole aim to tarnish our country's reputation. The truth is that Country E's services organized a campaign against their own candidate solely to falsely accuse and harm Country D.
Studies B	France denounces a campaign organized by Russia's services as they don't wish for the candidate we are supporting to be elected. Those secret services organized a mendacious campaign against our candidate in order to harm our country.	Russia denounces a campaign organized by France's services as they don't wish for the candidate we are supporting to be elected. Those secret services organized a mendacious campaign against our candidate in order to harm our country.	Russia denounces a campaign organized by France's services with the sole aim to tarnish our country's reputation. The truth is that France's services organized a campaign against their own candidate solely to falsely accuse and harm Russia.	France denounces a campaign organized by Russia's services with the sole aim to tarnish our country's reputation. The truth is that Russia's services organized a campaign against their own candidate solely to falsely accuse and harm France.

Simple Accusation provided by their own country → False Flag Accusation provided by the opposing country

Conspiracism attributed to each source based on the speeches held



TAKE HOME MESSAGE

- Russian and French participants perceived **False flag accusation** as **more conspiracist** than Simple accusation
- For **French** participants, **Russian** sources no matter the nature of accusation are considered **conspiracist**
- For **Russian** participants, sources **don't intervene** in their judgment as **both** accusations are perceived as **plausible**

